

# Applovin MAX Adapter Installation

iOS Applovin MAX Adapter Installation

## Adding AdView to MAX

### Step 1: Log in to your AppLovin account and select MAX to configure AdView

As explained above, you must have an AppLovin account and select the MAX option in order to integrate AdView.

### Step 2: Create a new Ad unit ID

Under the MAX subtab, select Ad Units, and then click "Create Ad Unit"

Application	Ad Unit	Ad Unit ID	Ad Type	7d Earnings	Status
applovin demo app	AdView M...	8eba456	INTER	\$0.10	●
applovin demo app	AdView M...	8c0635E...	BANNER	\$0.15	●
applovin demo app	AdView M...	71b05d...	MREC	\$0.10	●

Provide a name for your new AD unit. After selecting the device type, enter your application name, package name, bundle ID, or digital iTunes ID, and select the AD type, then go to the bottom and click "Save"

### Create New Ad Unit

Name

Platform ⓘ

Android

Fire OS

iOS

Ad Type

Banner

Interstitial

MREC

Native

Rewarded

✓ Save

Back

### Step 3: Add a custom network to your AD unit

Under the MAX subtab, Click the Networks option, then go to the bottom and Click "Click here to add a Custom Network".

Mediation

ANALYZE

- Performance
- User Activity
- Advanced Reporting
- ALX Reporting
- Cohorts
- ATT Consent
- A/B Tests
- Direct Sold
- Global SKA Report

MANAGE

- Ad Units
- Direct Sold
- Networks**

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DMCA

Unity

Verve Group

Vungle

Yahoo

Yandex

iMobile

Connect

Connect

Connect

Connect

Connect

Connect

Click here to add another instance of an existing network for reporting

Click here to add a Custom Network

Provide a name for your new network,select "SDK" for network type,add the following class to the "iOS Adapter Class Name" section for your Network, then click "Save"

### Manage Network

Network Type

- JS Tag
- SDK

Custom Network Name ⓘ

AdVi. ■ ■ ■ ■ ■ r Banner iOS

iOS Adapter Class Name

AdviewCustomBannerAdapter

Android / Fire OS Adapter Class Name

✓ Save

Back

**Banner Class Name:**

AdviewCustomBannerAdapter

**MREC Class Name:**

AdviewCustomMrecAdapter

### Interstitial Class Name:

AdviewCustomInterstitialsAdapter

### Reward video Class Name:

AdviewCustomRewardAdapter

### Native Class Name:

AdviewCustomNativeAdapter

Now click Ad Units under MAX, and then click the Ad unit you just created

App	Ad Unit Name	Ad Type	CPM Price	Status
appc...pp	AdView MAX Adapter Interstitial Android	INTER	-	Active
appl...p	AdView MAX Adapter Banner Android	BANNER	\$0.15	Active
app...app	AdView MAX Adapter MREC Android	MREC	\$0.10	Active
app...pp	AdView MAX Adapter Reward Android	REWARD	\$0.00	Active
aps...p	AdView MAX Adapter Native Android	NATIVE	-	Active
com.e...app.adviewtest	AdView MAX Adapter Banner iOS	BANNER	\$1.35	Active
com.app...app.adviewtest	AdView MAX Adapter Interstitial iOS	INTER	\$5.51	Active
com.app...app.adviewtest	AdView MAX Adapter MREC iOS	MREC	-	Active
com.app...app.adviewtest	AdView MAX Adapter Reward iOS	REWARD	\$0.40	Active
com.app...app.adviewtest	AdView MAX Adapter Native iOS	NATIVE	\$2.10	Active

Find "Custom Networks & Deals", select the network you just created, turn on the switch, configure the AdView APPID(SDK-KEY) and Placement ID(posid), and set the CPM price, then click the "Save" button in the lower left corner

App ID (AdView SDK-KEY);Placement ID (AdView posId)

**Custom Networks & Deals**

- Custom Network (SDK) - AdVi... iOS
- Custom Network (SDK) - AdVi... iOS
- Custom Network (SDK) - AdView... iOS
- Custom Network (SDK) - AdVi... iOS
- Custom Network (SDK) - AdVi... iOS**

Status

App ID (optional)

Placement ID

Custom Parameters

CPM Price

Country Targeting

+ Add New Placement ID



Now you have completed the setup, and only need simple integration to display AdView ads.

##AppLovin MAX Adapter Installation

iOS Applovin MAX Adapter Installation

## Step 1: Get the file with the adapter

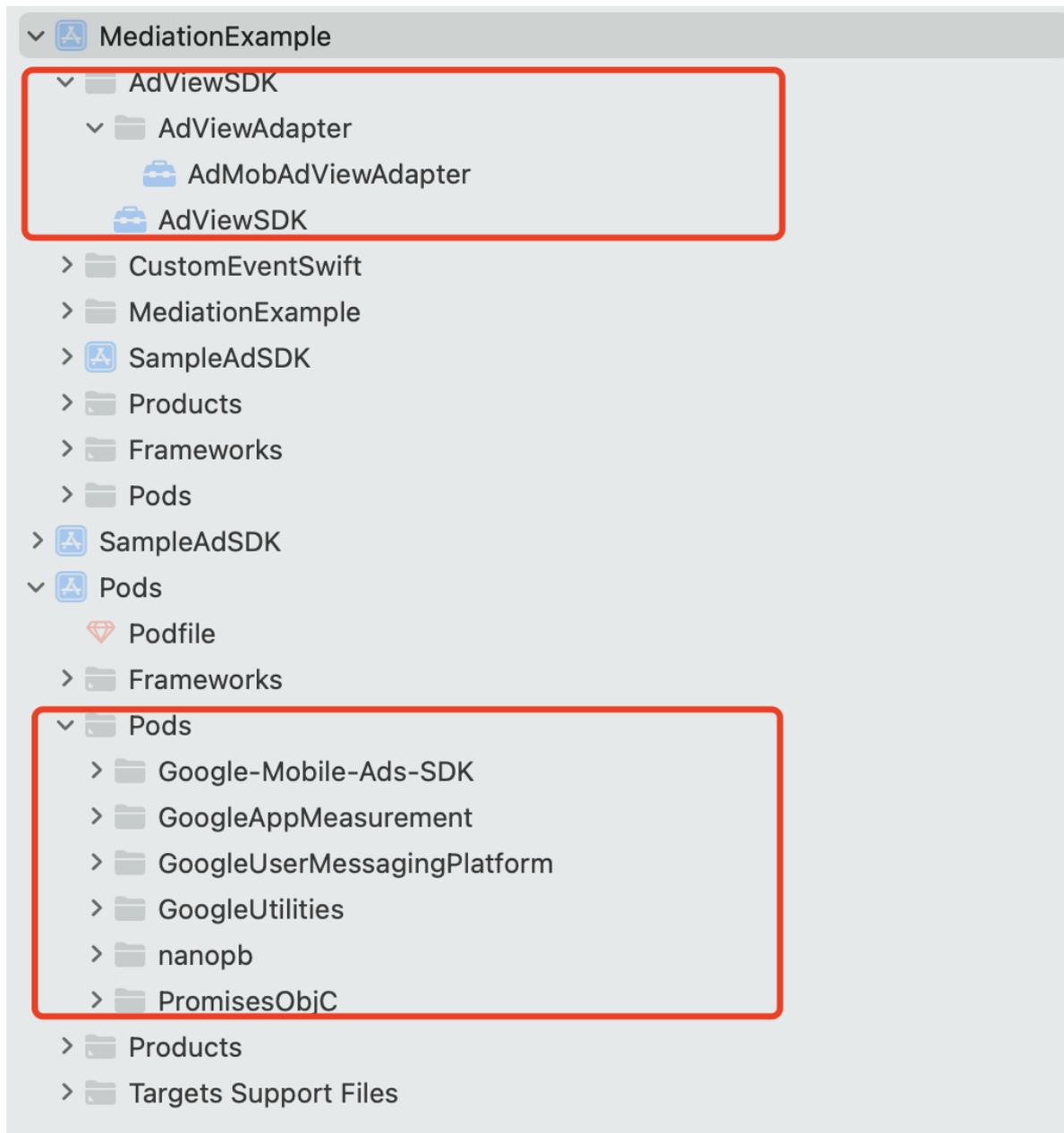
### Manual SDK Download

When you see this document, you should have obtained the following documents:

- AdViewAdapter file
- AppLovin MAX Demo App - ObjC file

Add the AdViewSDK folder & AdViewSDK & AdViewAdapter & AppLovinSDK into your Project

Add AdViewSDK.xcframework in Build Phases - Embed Frameworks.



Otherwise please contact your AM or [partner@adview.com](mailto:partner@adview.com).

## CocoaPods

The easiest way to add adapter to you application is CocoaPods. Just add the following dependency to your Podfile:

```
pod 'AppLovinMediationAdViewAdapter'
```

Then from the command line run:

```
pod install --repo-update
```

If you're new to CocoaPods, see their [official documentation](#) for info on how to create and use Podfiles.

###Step 2: Use Applovin MAX sdk to display ADs

[Applovin MAX quick-start](#)

Follow the steps described in the Applovin MAX Ads documentation for [banner ads](#).

Follow the steps described in the Applovin MAX Ads documentation for [interstitial ads](#).

Follow the steps described in the Applovin MAX Ads documentation for [rewarded ads](#).

Follow the steps described in the Applovin MAX Ads documentation for [mrec ads](#).

Follow the steps described in the Applovin MAX Ads documentation for [Native ads](#).

Or refer to the demo for Implementation steps: It include banner & mrec & interstitial & rewarded video & mrechs & native ad

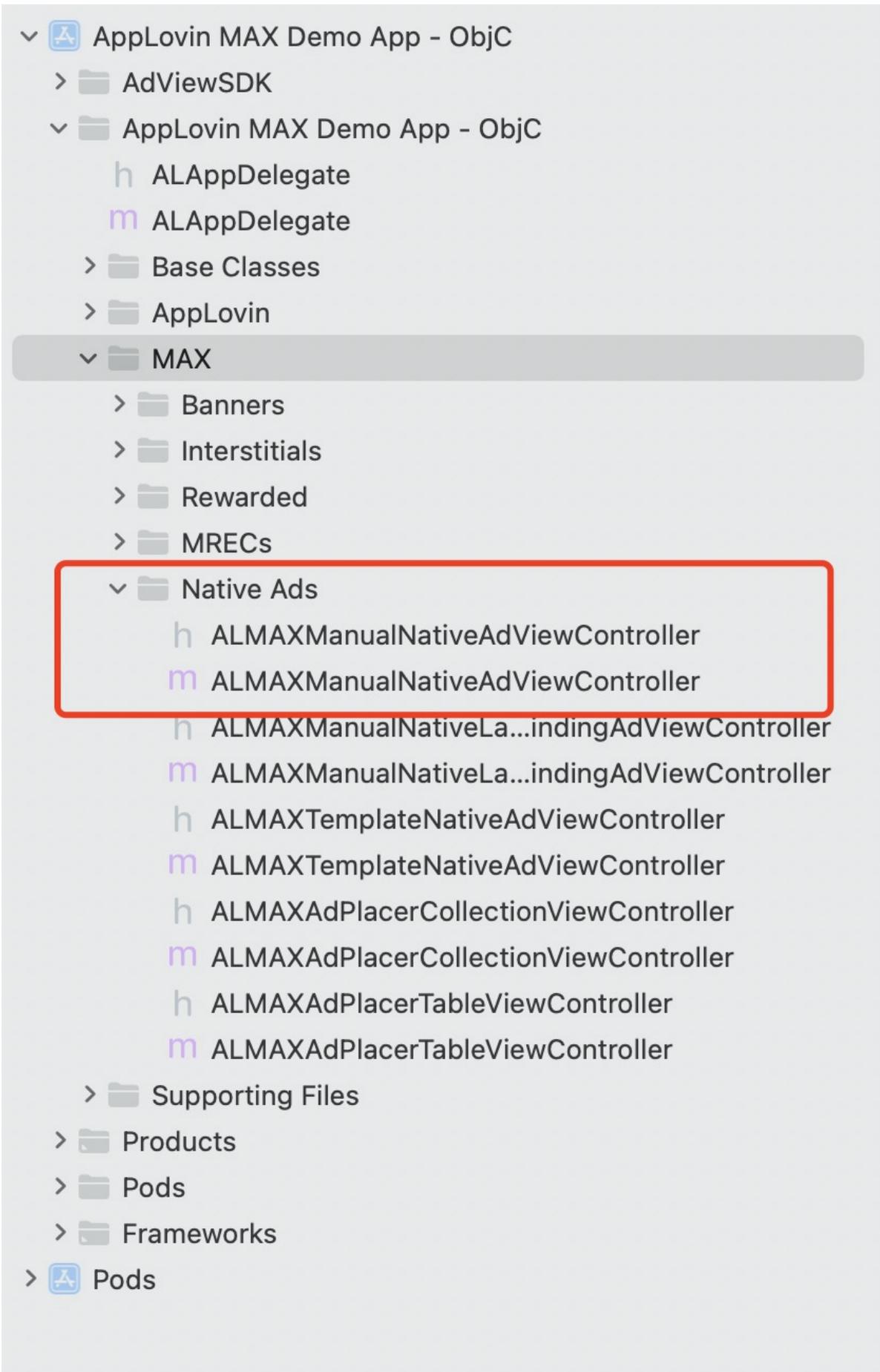




- ▼  AppLovin MAX Demo App - ObjC
  - >  AdViewSDK
  - ▼  AppLovin MAX Demo App - ObjC
    - h ALAppDelegate
    - m ALAppDelegate
    - >  Base Classes
    - >  AppLovin
    - ▼  MAX
      - ▼  Banners
        - h ALMAXAutoLayoutBannerAdViewController
        - m ALMAXAutoLayoutBannerAdViewController
        - h ALMAXFrameLayoutBannerAdViewController
        - m ALMAXFrameLayoutBannerAdViewController
        - h ALMAXInterfaceBuilderBannerAdViewController
        - m ALMAXInterfaceBuilderBannerAdViewController
      - >  Interstitials
      - >  Rewarded
      - >  MRECs
      - >  Native Ads
      - >  Supporting Files
    - >  Products
    - >  Pods
    - >  Frameworks
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    - m ALAppDelegate
    - >  Base Classes
    - >  AppLovin

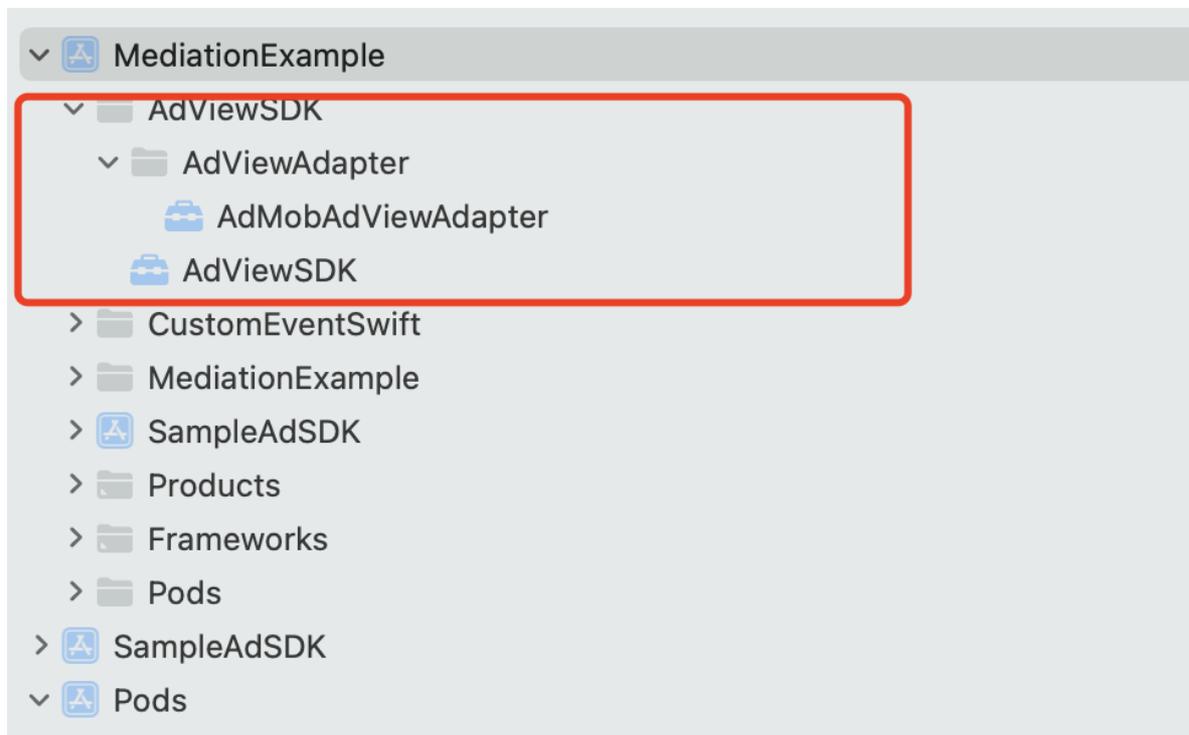
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    - > Banners
    - ▼ Interstitials
      - h ALMAXInterstitialAdViewController
      - m ALMAXInterstitialAdViewController
    - > Rewarded
    - > MRECs
    - > Native Ads
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          - m ALMAXRewardedAdViewController
        - > MRECs
        - > Native Ads

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        - h ALMAXFrameLayoutMRecAdViewController
        - m ALMAXFrameLayoutMRecAdViewController
        - h ALMAXInterfaceBuilderMRecAdViewController
        - m ALMAXInterfaceBuilderMRecAdViewController
      - > Native Ads
      - > Supporting Files
    - > Products
    - > Pods
    - > Frameworks
  - > Pods



### Step 3: CustomEvent adapter module

At the AdViewSDK folder, all of the custom events at here:



## Step 4 :You are all done!

Your ApplovinMAX SDK should start showing AdView ads immediately.

Otherwise please contact your AM or [partner@adview.com](mailto:partner@adview.com).